



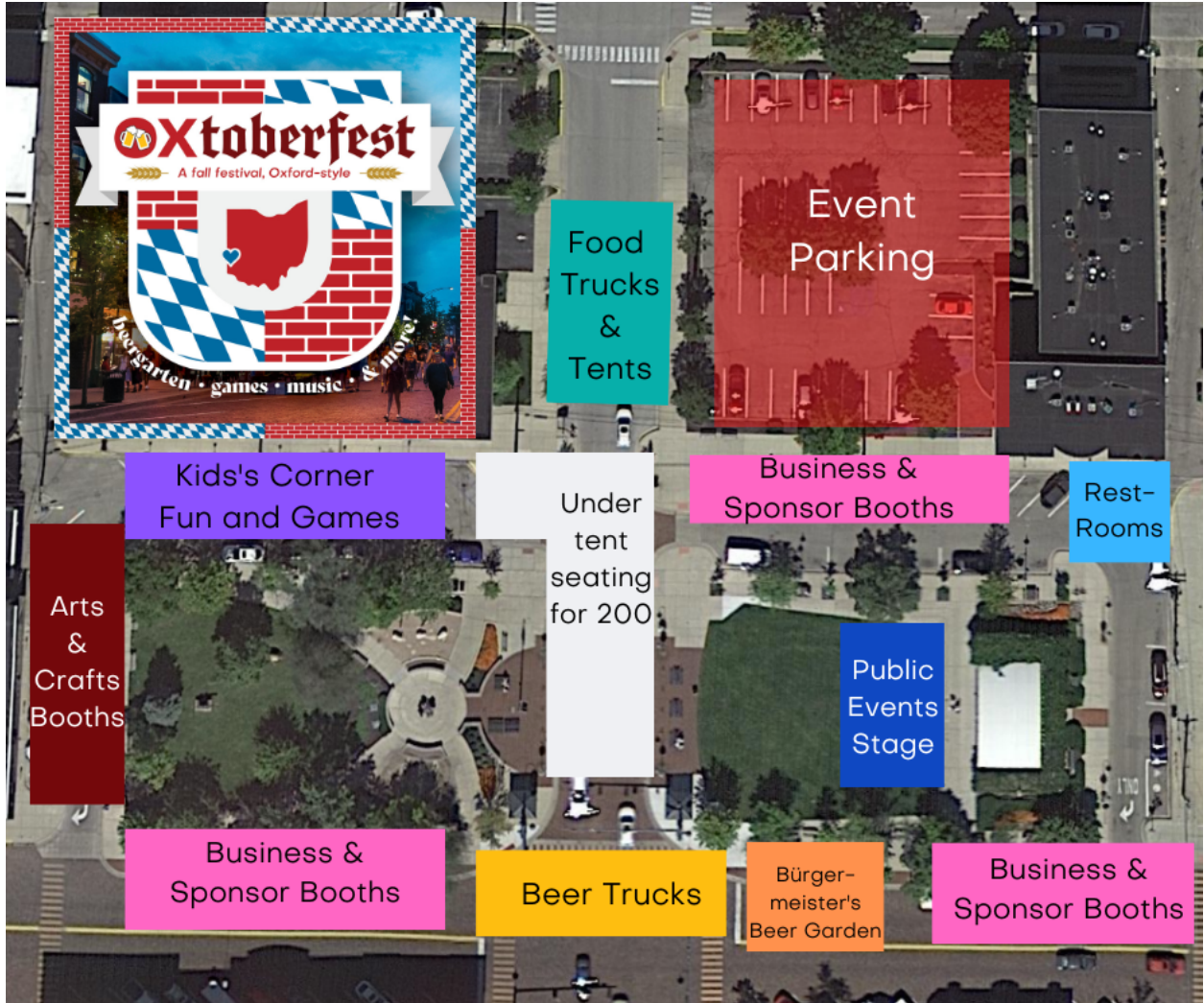
# Xtoberfest

A fall festival, Oxford-style



**Saturday October 14, 2023**

**1 - 8 PM Uptown Parks**



# Oxtoberfest

A fall festival, Oxford-style



beer garden • games • music • & more!

Event Parking

Food Trucks & Tents

Kids's Corner Fun and Games

Business & Sponsor Booths

Rest-Rooms

Arts & Crafts Booths

Under tent seating for 200

Public Events Stage

Business & Sponsor Booths

Beer Trucks

Bürgermeister's Beer Garden

Business & Sponsor Booths

## Community Event Sponsorship Guide

Target#	Level	Amount	Details
1	<b>Red Brick</b>	\$6,000	<b>Includes:</b> -Logo/name and “presented by” on most festival advertising such as website, t-shirts, posters, main stage banner -Mentions in radio advertisements. (as applicable, and sponsorship secured by 8/31/23) -Free 10x10 vendor booth (if desired) -Four opportunities to speak at pavilion throughout the event, or on-site recognition -Signage on the lounge tent and guest seating areas.
2	<b>Premier Sponsor</b>	\$4,000	<b>Includes:</b> -Logo/name and “presented by” on most festival advertising such as website, t-shirts, posters, main stage banner -Mentions in radio advertisements. (as applicable, and sponsorship secured by 8/31/23) -Free 10x10 vendor booth (if desired) -Two occasions of onsite recognition by event staff
2	<b>Music Sponsor</b>	\$3,000	<b>Includes:</b> -Music schedules displayed on-site -Opportunity for your own banner to be hung on the main stage in the park -Free 10x10 vendor booth (if desired) -Website and social media advertising -Logo on event posters (when sponsorship secured by 8/31/23) -Two opportunities to speak throughout the vent, or on-site recognition by event staff
5	<b>Title Sponsor</b>	\$2,000	<b>Includes:</b> -Signage on lounge tent and guest seating areas -Opportunity for your own banner to be hung on the main stage in the park -Website and social media advertising, --Free 10x10 vendor booth (if desired) -Logo on event posters (when sponsorship secured by 8/31/23) -Two occasions of onsite recognition by event staff
4	<b>Area Sponsorship</b>	\$750	<b>Includes:</b> -Logo on area of choice; Beer vendor (2), Kids Corner activities, Public Events Stage
<b>Limited</b>	<b>Table Sponsor</b>	\$100	<b>Includes:</b> -Centerpiece signage on sponsored table, one table per sponsorship.

## Vendor Pricing Guide

Target#	Type	Amount	Details
3	<b>Food Vendor</b>	\$200	<ul style="list-style-type: none"> <li>-Food trucks, trailers, carts, etc. are all invited to participate in this event.</li> <li>-Vendors must be fully licensed/permitted, and insured to operate in Butler County, OH, no additional City of Oxford permitting required for event participation.</li> <li>-All operations and sales must be fully self-contained. No outside electricity, water, gas, etc. will be available.</li> <li>-Fees may be waived for locally-owned and Oxford Chamber member businesses.</li> </ul>
<b>Limited</b>	<b>Independent Retail/Craft Vendor</b>	\$100	<ul style="list-style-type: none"> <li>-Independent retail consumer goods vendors (clothing, textiles, health &amp; beauty, jewelry, produce/farm goods, etc.), as well as artisans and crafters are all invited to participate in this event.</li> <li>-All operations and sales must be fully self-contained. No outside electricity, water, gas, etc. will be available.</li> <li>-Fees may be waived for locally-owned and Oxford Chamber member businesses.</li> </ul>
<b>Limited</b>	<b>Corporate Retail/Craft Vendor</b>	\$350	<ul style="list-style-type: none"> <li>-Corporate retail consumer goods vendors (clothing, textiles, health &amp; beauty, jewelry, produce/farm goods, etc.), as well as artisans and crafters are all invited to participate in this event.</li> <li>-All operations and sales must be fully self-contained. No outside electricity, water, gas, etc. will be available.</li> <li>-Fees may be waived for locally-owned and Oxford Chamber member businesses.</li> </ul>