

Community Event Sponsorship Guide

Target#	Level	Amount	Details
1	Red Brick	\$6,000	Includes: -Logo/name and “presented by” on most festival advertising such as website, t-shirts, posters, main stage banner -Mentions in radio advertisements. (as applicable, and sponsorship secured by 8/31/23) -Free 10x10 vendor booth (if desired) -Four opportunities to speak at pavilion throughout the event, or on-site recognition -Signage on the lounge tent and guest seating areas.
2	Premier Sponsor	\$4,000	Includes: -Logo/name and “presented by” on most festival advertising such as website, t-shirts, posters, main stage banner -Mentions in radio advertisements. (as applicable, and sponsorship secured by 8/31/23) -Free 10x10 vendor booth (if desired) -Two occasions of onsite recognition by event staff
2	Music Sponsor	\$3,000	Includes: -Music schedules displayed on-site -Opportunity for your own banner to be hung on the main stage in the park -Free 10x10 vendor booth (if desired) -Website and social media advertising -Logo on event posters (when sponsorship secured by 8/31/23) -Two opportunities to speak throughout the vent, or on-site recognition by event staff
5	Title Sponsor	\$2,000	Includes: -Signage on lounge tent and guest seating areas -Opportunity for your own banner to be hung on the main stage in the park -Website and social media advertising, --Free 10x10 vendor booth (if desired) -Logo on event posters (when sponsorship secured by 8/31/23) -Two occasions of onsite recognition by event staff
4	Area Sponsorship	\$750	Includes: -Logo on area of choice; Beer vendor (2), Kids Corner activities, Public Events Stage
Limited	Table Sponsor	\$100	Includes: -Centerpiece signage on sponsored table, one table per sponsorship.

Vendor Pricing Guide

Target#	Type	Amount	Details
3	Food Vendor	\$200	<ul style="list-style-type: none"> -Food trucks, trailers, carts, etc. are all invited to participate in this event. -Vendors must be fully licensed/permitted, and insured to operate in Butler County, OH, no additional City of Oxford permitting required for event participation. -All operations and sales must be fully self-contained. No outside electricity, water, gas, etc. will be available. -Fees may be waived for locally-owned and Oxford Chamber member businesses.
Limited	Independent Retail/Craft Vendor	\$100	<ul style="list-style-type: none"> -Independent retail consumer goods vendors (clothing, textiles, health & beauty, jewelry, produce/farm goods, etc.), as well as artisans and crafters are all invited to participate in this event. -All operations and sales must be fully self-contained. No outside electricity, water, gas, etc. will be available. -Fees may be waived for locally-owned and Oxford Chamber member businesses.
Limited	Corporate Retail/Craft Vendor	\$350	<ul style="list-style-type: none"> -Corporate retail consumer goods vendors (clothing, textiles, health & beauty, jewelry, produce/farm goods, etc.), as well as artisans and crafters are all invited to participate in this event. -All operations and sales must be fully self-contained. No outside electricity, water, gas, etc. will be available. -Fees may be waived for locally-owned and Oxford Chamber member businesses.